

Press Kit

Magnetic Phone Mount

Available for:

Smartphones (iPhone, Samsung Galaxy Edge/Note, LG G4, Nexus 6P) and GPS units

Link:

<http://www.amazon.com/Magnetic-Smartphone-Dashboard-Windshield-Strength/dp/B01E0OSNRI>

Price: ~~\$24.99~~ Sale \$18.97

Contact Details

If there's anything missing from the press kit or if you have any questions for us, then get in touch using the details below.

Daniel Amsalem

saleswhyepic@gmail.com

<https://twitter.com/DaniAmsalem>

14087680568 - California Pacific Time

What is the Magnetic Phone Mount?

The magnetic phone mount is a 3-piece mount that allows you to firmly attach your phone to virtually any surface.

Why Ours Is Better

Our magnetic ring has not one but two rare-earth magnets to securely hold your phone through bumps, turns and jolts of daily life. Our unique design allows for tilting, rotation and minute adjustments of your phone on the fly.

We use industrial-grade, 3M VHB foam tape for the mount and 3M 468MP 200MP acrylic adhesive for the non-magnetic ring. Both tapes are resistant to age, moisture, UV light, chemical solvents, weather, temperature and fatigue. Industrial usage examples for this tape include: aircraft wing flaps, ambulances panels and traffic signs. 3M VHB tape is used for interior and exterior purposes and can replace rivets, spot welds and liquid adhesives. 3M 468MP tape is used for metal and plastics and has a strength of 51 lbs per square inch.

Installation Instructions

1. Locate a flat, smooth surface and wipe it clean with the included alcohol wipe. For plastic and painted surfaces, 3M recommends priming a surface to promote adhesion. For porous surfaces, 3M recommends sealing it to provide a unified surface.
2. Peel the sticker off of the stainless-steel ball mount to reveal the 3M VHB tape. Firmly press the ball mount into the surface for 30 seconds.
3. Place the double magnet onto the ball mount. This is what will hold your phone firmly in place through the bumps, turns and knocks of daily life.
4. Lastly, wipe the back of your phone, case or GPS unit with the alcohol wipe. Then peel the sticker off of the round, non-magnetic, steel disc to reveal the 3M 468 MP tape. Firmly press the disc onto your device.

Removal

1. The 3M tape will stick immediately upon contact but works best if you apply 15 PSI (pounds per square inch) for about 30 seconds. At room temperature, the mount will achieve 50% of bond strength after 20 minutes, 90% of bond strength in 24 hours and 100% of bond strength in 72 hours.
2. The mount can be removed from the attached surface cleanly and without residue. But it is not suggested that you reuse 3M VHB or 3M 468 MP tape. Instead, we provide extra 3M tape to reattach the ball mount as needed.

Key Features:

1. **TWICE THE MAGNETIC STRENGTH** - Offering two rare-earth magnets, Why Epic's magnetic phone holder provides twice the power of other phone mounts. Through bumps, turns, stops and vibrations, your phone isn't going anywhere.
2. **NO FUSS INSTALLATION** - With a simple peel-and-stick design, Why Epic's car mount will stick to your dashboard, windshield, radio or forehead. We only use heavy-duty 3M VHB tape so you get temperature-resistance, age-resistance and weather-resistant qualities. This is the same tape used to bond stainless-steel panels onto aluminum aircraft bodies!
3. **UNIVERSALLY COMPATIBLE** - The unobtrusive, non-magnetic 1.5" diameter disc attaches to your phone, phone case or GPS. And it uses the same aircraft-grade 3M VHP tape used in the mount. The disc is thin (thirty-seven-thousandths of an inch thick) providing a neat, simple design.
4. **EASY, HANDSFREE SETUP** - See who is calling, texting and emailing without looking through your purses, pockets or consoles. Frees up your cupholder for your Big Gulp and has a small footprint so it won't block your vents. Keeps your phone visible, accessible and right where you need it.

5. 100% MONEY BACK GUARANTEE - Chances are you're going to love the car phone stand. But if not, we've got you covered with our 100% money back guarantee. When you buy Why Epic, our customer support is here to ensure you are very satisfied with our product. Included in every order is a preparation kit containing: alcohol wipe, protective sticker for your phone and additional 3M VHB tape.
6. QUICK RELEASE - Tug your phone and off you go. The double magnet provides a 360 degree rotation allowing you to rotate and position your device at any angle.

Who is Why Epic?

We are a father and son team, based out of Silicon Valley. We are determined to produce niche apps our customers will love. Only recently entering the genre of apps, after realizing our affinity for technology could be translated into a viable company.

Sources:

3M Technical Bulletin: Durability -

<http://multimedia.3m.com/mws/media/98989O/vhbtm-durability.PDF?fn=70-0709-3862-9.PDF>

3M Technical Data: Specialty Tapes -

<http://multimedia.3m.com/mws/media/986695O/3m-vhb-tape-specialty-tapes.pdf?fn=VHB%20Specialty%20Tapes%20TDS%2011-2015>.

3M Technical Data -

<http://multimedia.3m.com/mws/media/67100O/3mtm-vhb-tapes.pdf?fn=VHB%20Tapes%20TDS%2011-2015.pdf>

3M Adhesion Tape -

<http://multimedia.3m.com/mws/media/104064O/high-performance-adhesive-transfer-tapes-with-3m-adhesive-200mp.pdf>